

Survey System

(Updated June 10)

Overview

This is a health and weight management survey which is distributed door-to-door or handed out in the street. On completion it is returned via a FREEPOST address in the window envelope it was circulated in. Although the survey offers free samples, the main goal is to meet up with them. They can try the products and/or go through the wellness evaluation.

Getting Started

Your sponsor will let you have some of their surveys to get you started immediately. You can apply for your own FREEPOST address from www.royalmail.com. Select FREEPOST from "Products A-Z". You want the FREEPOST Standard Handwritten service which costs £110. (This includes the licence and £41.50 of postage). Download and complete the application form. You will need to allow 5 to 7 days for the Royal Mail to issue your FREEPOST address.

Printing

Recommended printers are:

1) Hive Labs: www.hivelabs.co.uk.

The design template can be requested from the Distributor Section of www.helping-me.info.

Envelopes

You will need "DL Self-seal window" envelopes.

Results

Distributed door-to-door, you would expect to get 1 or 2 per 100 returned. Handing them out in the street would give a return of around 5 to 6 per 100.